

# PHIBROWS

## ABOUT THE TREATMENT

**PHIBROWS** IS A MANUAL SKILL OF SEMI-PERMANENT EYEBROW DRAWING. SHAPE OF THE EYEBROWS IS CALCULATED ACCORDING TO THE GOLDEN INTERSECTION (PHI 1.618) AND FACE MORPHOLOGY. THE PIGMENT IS APPLIED INTO THE SURFACE LAYER OF THE DERMIS USING STERILIZED TOOLS.

THE PIGMENT IS CHOSEN SO TO MATCH THE NATURAL HAIR'S COLOR. AFTER THE HEALING, THE COLOR MAY BECOME SEVERAL HUES LIGHTER THAN THE NATURAL HAIR'S COLOR. SYMMETRY IS ACHIEVED THROUGH PHIBROWS APPLICATION AND IT IS CALCULATED WHILE THE CLIENT'S EYE ARE CLOSED BECAUSE IN THAT WAY MIMETIC MUSCLES THAT CAN AFFECT EYEBROW'S SYMMETRY ARE RELAXED. STROKES ARE ALWAYS DRAWN IN THE DIRECTION OF NATURAL HAIR'S GROWTH TO ACHIEVE HYPER-REALISTIC LOOK. WHEN A CLIENT HAS VERY FEW NATURAL HAIRS, MANUAL TECHNIQUE IS COMBINED WITH THE MACHINE IN ORDER TO GET SHADOWS THAT IMPROVE THE VOLUME. THE COMBINATION OF BOTH TECHNIQUES IS CALLED PHIPHUSION. TREATMENT IS PERFORMED WITH DISPOSABLE STERILE TOOLS (PHIBRUSH), AND PIGMENTS ARE PRODUCED IN ACCORDANCE WITH THE HIGHEST STANDARDS (PHIBROWS MICROBLADING PIGMENTS).

CORRECTION IS DONE A MONTH AFTER THE FIRST TREATMENT, BECAUSE BETWEEN 10 AND 15% OF DRAWN STROKES DISAPPEAR AFTER THE FIRST TREATMENT. COLOR IS EXTREMELY DARK DURING THE FIRST 5 TO 7 DAYS. 7 DAYS LATER, IT LOSES 40 TO 50% PERCENT OF ITS INTENSITY. IF YOU THINK THE COLOR IS TOO DARK, DO NOT TRY TO REMOVE IT YOURSELF BY NO MEANS. PATIENTLY WAIT 7 DAYS FOR THE COLOR TO FADE ON ITS OWN AFTER THE HEALING OF THE SKIN. COLOR DURATION PRIMARILY DEPENDS ON HOW OILY THE SKIN IS. THE OILER THE SKIN, THE SHORTER THE COLOR LASTS. SWEATING AND SUN EXPOSURE ALSO REDUCE COLOR FASTNESS. ON AVERAGE, EXPECTED TIME UNTIL A NEW COLOR REFRESHMENT IS BETWEEN 10 AND 12 MONTHS. WITH OILY SKIN IT IS UP TO 6 MONTHS.

THE HEALING IS FULLY COMPLETED AFTER 28 DAYS AND THIS IS WHEN WE PERFORM AN OBLIGATORY ADDITION OF THE PIGMENT THAT HAS BEEN LOST. WITH PROBLEMATIC AND OILY SKINS, WE CAN HAVE SEVERAL ADDITIONS (CORRECTIONS). POST-TREATMENT FLOW MAKES 70% OF THE TREATMENT'S SUCCESS. CONSEQUENTLY OBEY ADVICE, BECAUSE IF YOU DON'T DO SO YOU MAY LOSE UP TO 80% OF DRAWN STROKES. RINSING AND APPLYING CREAMS IS OF GREAT IMPORTANCE.

PAIN DURING THE TREATMENT IS RELATIVE. SCARED CLIENTS AND CLIENTS WHO HAVE THEIR PERIOD USUALLY FEEL STRONGER PAIN, WHILE THE OTHER CLIENTS COMPARE THE PAIN TO THE ONE THEY FEEL WHEN PLUCKING EYEBROWS. IT IS POSSIBLE TO USE MILD ANESTHETICS IN FORM OF CREAM OR LIQUID THAT CAN ENTIRELY ELIMINATE THE PAIN DURING THE TREATMENT.



BY

